

Strengthening Diversity in Urban Forestry

Milwaukee's Urban Forestry
Training Initiative

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What is Urban Forestry?

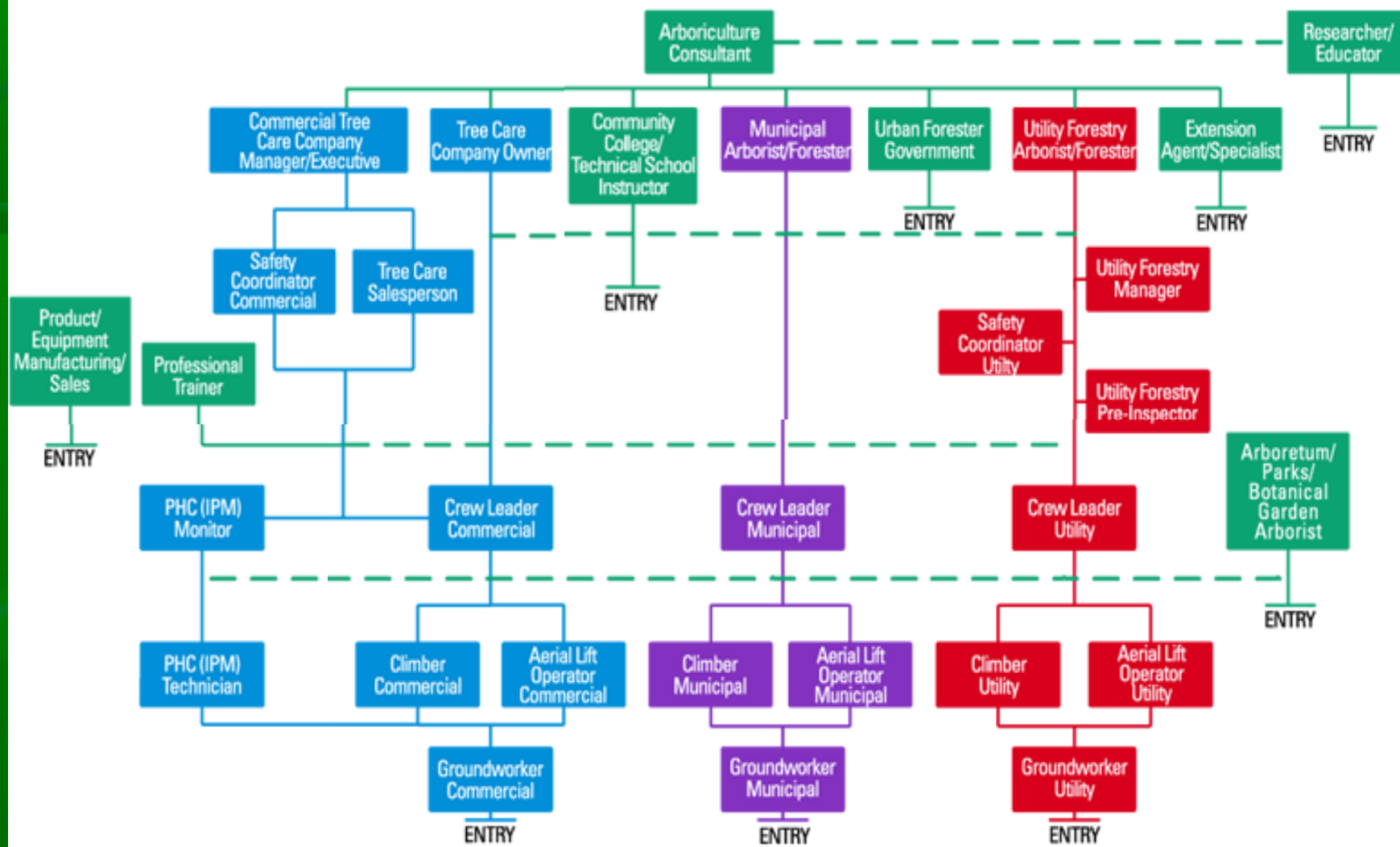
- Care and Maintenance of trees and green space
 - Residential Yards, Streets, Parks, Commercial Properties
- Family-supporting careers - \$12-\$24/hour
- Ecological, economic and social/health benefits



Urban Forestry Industry

- Public and Private Tree Care:
 - Tree Planting
 - Pruning
 - Tree Removals
 - Storm Damage Response
 - Insect/Disease Detection
- Utility Clearance:
 - Work around electric transmission lines
- Nursery and Greenhouse Operations
- Consultant Arborist
 - Tree Health
 - Hazard Tree Detection
 - Outreach/Education

Arboriculture Careers



UF Career Pathways

- Career Paths:
 - Entry-level as Grounds Crew
 - Climber/Arborist
 - Crew Leader/Foreman
 - Management
 - Business Owner

Why a UF Training Program focused on Diversity?

- City has a strong urban forestry tradition
- Need to build broader support for urban forestry among all audiences
- Increase relevancy of urban forestry to non-traditional audiences
- Increasing urban poverty
- Reflect the community it serves

Milwaukee's Approach

- Developed initiative to increase diversity in urban forestry and prepare low-income residents for jobs in tree care
- Uses City training program to provide comprehensive career training
- Training to teach participants skills and knowledge to enter UF industry without prior arboriculture experience

Partners



FUNDERS:



Strengthening Diversity in UF

- Recruit, train and assist placement of up to 35 participants over two years
- Paid 32 weeks arboriculture training
- Outreach to industry employers
- Connects training with a focus on employment

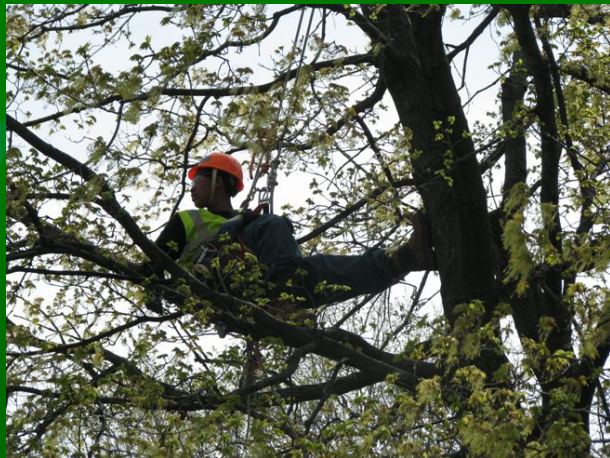
Training Components

- Specialized Skills
 - Tree climbing with rope & saddle
 - Proper pruning techniques
 - Tree rigging & removal
 - Hazard tree assessment
 - Aerial rescue
 - EHAP
 - Equipment operation & maintenance

Performance Screen



2010 Training Crew Month One



Month Two



Month Four



Final Performance Exam



Final Performance Exam



2010 Results

- 13 successfully completed training
 - 7 placed with local tree care companies
 - 5 temporary employment - water course maintenance ground work



Thank You Employers...

- **American Tree Experts**

- 1st Placement
- Promoted program with fellow tree care companies

- **Hoppe Tree Service**

- “This program has saved us thousands of dollars and started Ray on a great career path”
- “His training has been great”
- “Perfect fit”

- **Crawford Tree Service**

- “Bruce has stepped right into the role”
- “He has a Great Attitude”

- **Asplundh**

- **Triada Employment Services** – Temporary MMSSD contract for water course maintenance